



For Immediate Release

VEIN INSTITUTE
OF THE NORTH SHORE

CONTACT: Peter Minasian /MC+C

P/ 978.526.9171

E/peter@minasiancommunications.com

JAMES H. BALCOM IV, MD JOINS THE VEIN INSTITUTE OF THE NORTH SHORE A BEVERLY BASED MEDICAL CLINIC FOCUSED EXCLUSIVELY TO TREATING THE FULL SPECTRUM OF VENOUS DISEASE OF THE LEGS.

Dr. Balcom IV, A Board Certified Vascular Surgeon Joins A Medical Team Designated A Center Of Excellence For Achieving The Region's Highest Clinical And Technical Success Rate In The Treatment Of Venous Disease.

Beverly, MA, December 18, 2007 ... James H. Balcom IV, M.D. a board certified vascular surgeon has joined the medical team at the Vein Institute of the North Shore (VI), the regions' only multi-disciplinary clinic dedicated to diagnosing and treating the full spectrum of venous disease of the legs. Established in January 2005, V.I. is designated a Center of Excellence* for its unsurpassed success in the treatment of venous disease. Dr. Balcom joins a practice of Interventional Radiologists, General and Vascular Surgeons all of whom are board certified with specialized training in vascular disease.

All diagnostic and surgical procedures are performed at the V.I., a state of the art clinic utilizing the most advanced, minimally invasive medical technology and featuring the region's only fully accredited Vascular Ultrasound Lab.

A graduate of Vanderbilt University School of Medicine in Nashville, Tennessee, Dr. Balcom completed his residency in general surgery at Massachusetts General Hospital. He subsequently received and completed a Vascular Surgery Fellowship at University of Virginia. In addition to his practice at the V.I., Dr. Balcom is the Medical Director of the Wound Center at North Shore Medical Center in Salem, MA.

Dr Balcom's practice is focused on varicose veins and the minimally invasive treatment of varicose veins, renal artery stenosis, peripheral vascular disease, mesenteric arterial stenosis, abdominal aortic aneurysms, carotid artery disease and minimally invasive gastrointestinal surgery.

Dr. Balcom resides in Swampscott, and is married to Fiona Gibbons, MD, who specializes in pulmonary / critical care medicine at Massachusetts General Hospital.

Founded in January 2005, the Vein Institute of the North Shore is located in Beverly's Cummings Center on Boston's North Shore and is the region's only multi-disciplinary clinic dedicated to treating the full spectrum of venous disease of the legs. All V.I. physicians are board certified, highly experienced with specialized training in the diagnosis and treatment of varicose veins, spider veins and venous disease of the legs. The Vein Institute provides its patients the most advanced, proven, minimally invasive procedures in diagnosing and treating venous disease of the legs utilizing sophisticated medical technology performed in their state-of-the-art medical facility benefiting from the region's only fully accredited vascular ultrasound lab.

*VNUS Medical Technologies, Inc's, "Center of Excellence" designation for extraordinary success with Closure Technologies (Endovenous Ablation), receiving the region's highest rating

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